

TASTE OF IMPERIAL VALLEY tip sheet

tips for success

- Encourage tasters to visit your restaurant by handing out special discount coupons or gift certificates at the Expo.
- Serve samples that are representative of your menu items.
- Encourage your staff or volunteers to look professional.
- Keep your booth as spotless as you keep your restaurant.
- Prepare to handout approximately 750 samples.



2020 Schmooza Palooza TASTE OF IMPERIAL VALLEY application

Name of Restaurant: _____

Expo Booth #: _____

Contact Person: _____

Business Phone: _____ Cell: _____

Imperial County Food Permit #: _____

Has the Health Department check-off sheet been filed with Expo organizers?

Yes: _____ No: _____

Please indicate what food you will be serving: _____

I understand that the IVJCC will provide a free booth space and in order to participate, I must:

- Maintain my display from 4:00 p.m. - 7:00 p.m.
- Provide sufficient quantities of food to last during the Expo.

Signature of restaurant owner / manager:

_____ Date: _____

***Note:** A \$200 deposit is required from all restaurants reserving a booth. This deposit will be fully refunded to all restaurants that are present for the three hour event.

